

## Message Text

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15

ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 CIAE-00 EB-11 INR-10 LAB-06

NSAE-00 PA-04 RSC-01 SIL-01 PRS-01 DRC-01 /046 W

----- 090348

R 131419Z MAR 74

FM AMCONSUL ISTANBUL

TO SECSTATE WASHDC 4977

USIA WASHDC

AMEMBASSY BEIRUT

AMEMBASSY ANKARA

UNCLAS ISTANBUL 0662

E.O. 11652: N/A

TAGS: BEXP, TU

SUBJECT: BUSINESS MACHINES AND COMPUTER CATALOGUE EXHIBIT

REF: CA-9166, SEPT. 9, 1972

### 1. CLOSE OF EXHIBIT REPORT

A. NAME OF EXHIBITION: OFFICE AND BUSINESS MACHINES AND  
COMPUTER CATALOGUE SHOW.

B. PLACE AND DATE: ISTANBUL FEB. 26, 27, 28

C. NUMBER OF FIRMS SUPPLYING CATALOGUES: 70

D. NUMBER OF VISITORS:

1. REGISTERED 100

2. TOTAL 263

E. NUMBER TRADE INQUIRIES DEVELOPED: 710

F. NUMBER EXHIBITING FIRMS RECEIVING TRADE INQUIRES: 70

G. COMMENTS: CATALOGUE SHOW WHICH WAS DONE JOINTLY WITH USIS  
EXHIBIT OF VIEWS OF EARTH WAS HIGHLY SUCCESSFUL AND WAS COMMENTED  
UPON FAVORABLY BY ALL WHO ATTENDED . GALA OPENING DREW OVER 200  
PERSONS INCLUDING IMPORTANT MEMBERS OF ISTANBUL BUSINESS COMMUNITY

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AND REPRESENTATIVES OF VIRTUALLY ALL LEADING INDUSTRIAL CONCERNS

AS WELL AS BANKING INSTITUTIONS AND INSURANCE FIRMS. USIS ISTANBUL  
DESERVES SUBSTANTIAL CREDIT FOR DEVELOPING PRESHOW PUBLICITY FOR  
DESIGNING AN ESPECIALLY ATTRACTIVE LAYOUT FOR THE CATALOGUES AND  
FOR OVERALL BACKSTOPPING OF EVENT. WOULD APPRECIATE USDOC INFORM-  
ING USIA OF POSTS'S THANKS FOR UNSTINTING SUPPORT AND COOPERATION  
THIS EXPORT PROMOTION EVENT.

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 MAR 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1974ISTANB00662  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** n/a  
**From:** ISTANBUL  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1974/newtext/t19740347/aaaabsia.tel  
**Line Count:** 68  
**Locator:** TEXT ON-LINE  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:**  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** CA-9166, SEPT. 9, 1972  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** shawdg  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 17 JUL 2002  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <17 JUL 2002 by elbezefj>; APPROVED <10 DEC 2002 by shawdg>  
**Review Markings:**

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EO Systematic Review  
30 JUN 2005

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** BUSINESS MACHINES AND COMPUTER CATALOGUE EXHIBIT  
**TAGS:** BEXP, TU  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005